

<b>Product</b>	Invento Robotics is a hybrid of robots and remote caregivers from India to bring down the cost of cognitive care by up to 90%. The robots in the senior's home provide an avatar for the nurses 24/7. This platform also allows third-party age-tech services to reach seniors.
<b>Problem Statement</b>	Over 150 million seniors globally suffer from cognitive issues and live alone. And this number is rapidly growing. A shortage of 13 million caregivers has increased the cost of care to \$5500 per month. How do we provide affordable care to this population?
<b>Features</b>	Fall detection & prevention, companionship tools, physiotherapy and tracking, medicine reminders, personalised content, games, and connections with loved ones
<b>Impact</b>	<ol style="list-style-type: none"> <li>1. Seniors: Aging in place, higher quality of remaining life, lower cost of care</li> <li>2. Senior homes: Reduced cost</li> <li>3. Caregivers: Reduced burden</li> <li>4. Families: Reduced burden, virtual care, lower cost of care</li> <li>5. Government: Reduced healthcare burden</li> <li>6. Insurance cos: Reduced payouts</li> </ol>
<b>Financial Impact</b>	The robots cost \$3800 (one-time) plus \$380 per month- 30% profits on hardware and 60% profits on monthly services. At the same time, this is 90% less than the current cost of care.
<b>Current Stage</b>	We have started the deployment of robots in senior homes in the US.
<b>Model</b>	B2B2C (senior homes to seniors), B2C (at home to seniors)
<b>GTM</b>	<p>Manufacture &amp; remote caregivers - India (to reduce cost)</p> <p>Target geography - US, UK, Singapore</p> <p>Target customers - Senior homes, Home care agencies</p> <p>Target consumers - Seniors over 65 years with cognitive issues</p>
<b>Competitive Advantage</b>	<ol style="list-style-type: none"> <li>1. Proprietary robotics technology</li> <li>2. Proprietary computer vision technology to monitor for safety and companionship</li> <li>3. Proprietary technology and processes to manage a large number of patients simultaneously through our care portal</li> <li>4. Metadata about seniors to increase engagement</li> <li>5. Platform play with third-party tools to use metadata and enhance care</li> <li>6. Key partnerships in senior care</li> </ol>
<b>Traction</b>	20 robots deployed (Contract value is \$340,000), JV with Clearday Inc Pipeline - University of Texas, NHS UK, Omni-health Singapore
<b>Burn Rate</b>	Current burn is \$25K/m, Projected burn post this round is \$60K/m Employees - 21
<b>Funding</b>	<p>Past - Raised \$940K over 2 rounds</p> <p>Current - Raising \$2M at a pre-money of \$15M to reach 1000 robots in 15 months</p> <p>Future - Plan to raise \$10M to reach 10,000 robots in next 6 months</p>
<b>Exit Plan</b>	At 10K robots - Sale to a tech giant, competitor, or IPO at a P/E of 100