

Dallas, USA



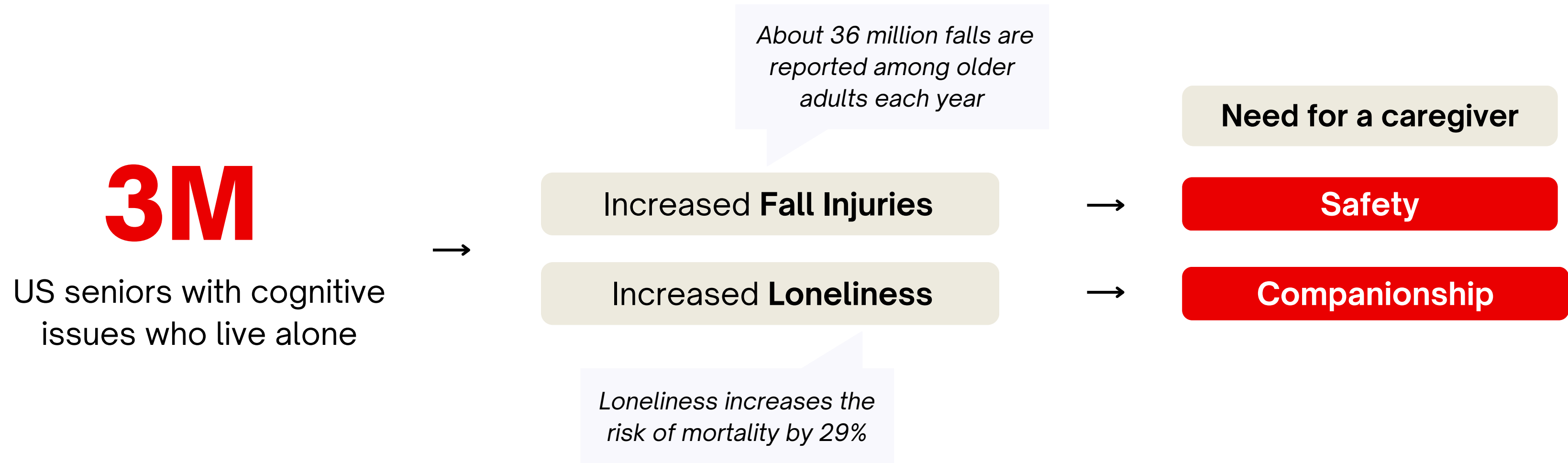
Robots for Cognitive Care

Investor Deck

January 2023



Over 3M US seniors with cognitive issues live alone



Source - CDC

However, cognitive care is understaffed and unaffordable

Problem 1

1.3M

Shortage of caregivers
in the US

Problem 2

\$6K/m

Average cost of
cognitive care in the US

Source - International Labor Org, PwC

Meet Mitra

**A social robot that
provides cognitive care**

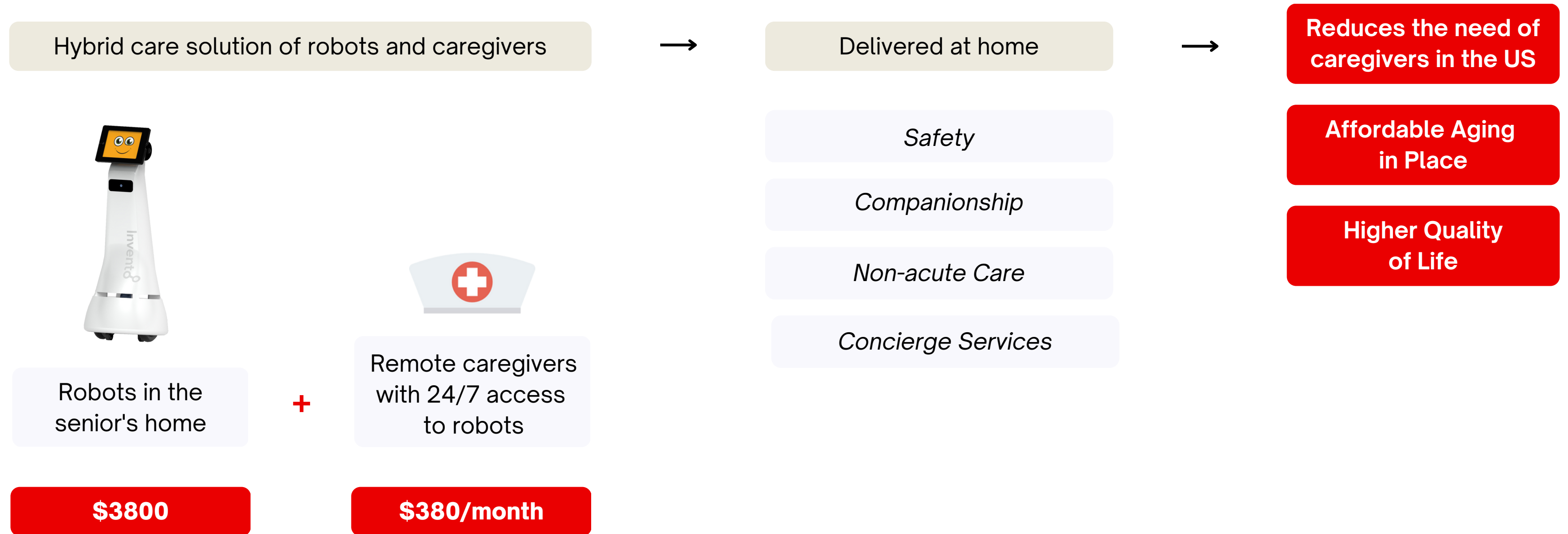
Reduced need of
caregivers in the US

Affordable Aging
in Place

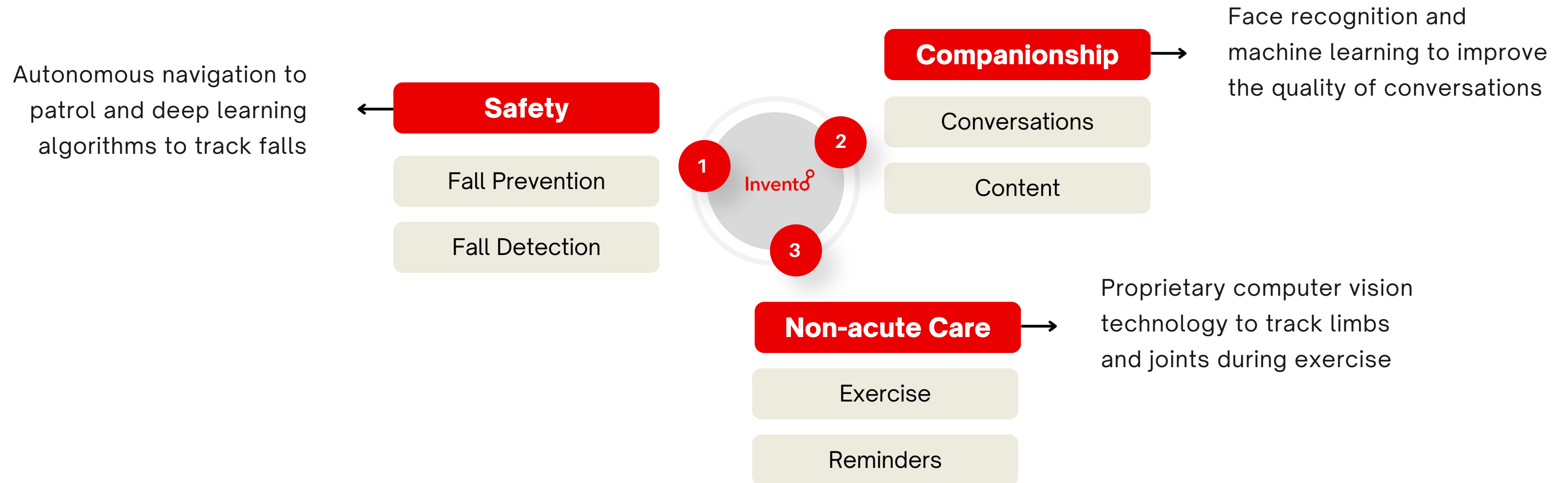
Higher Quality
of Life



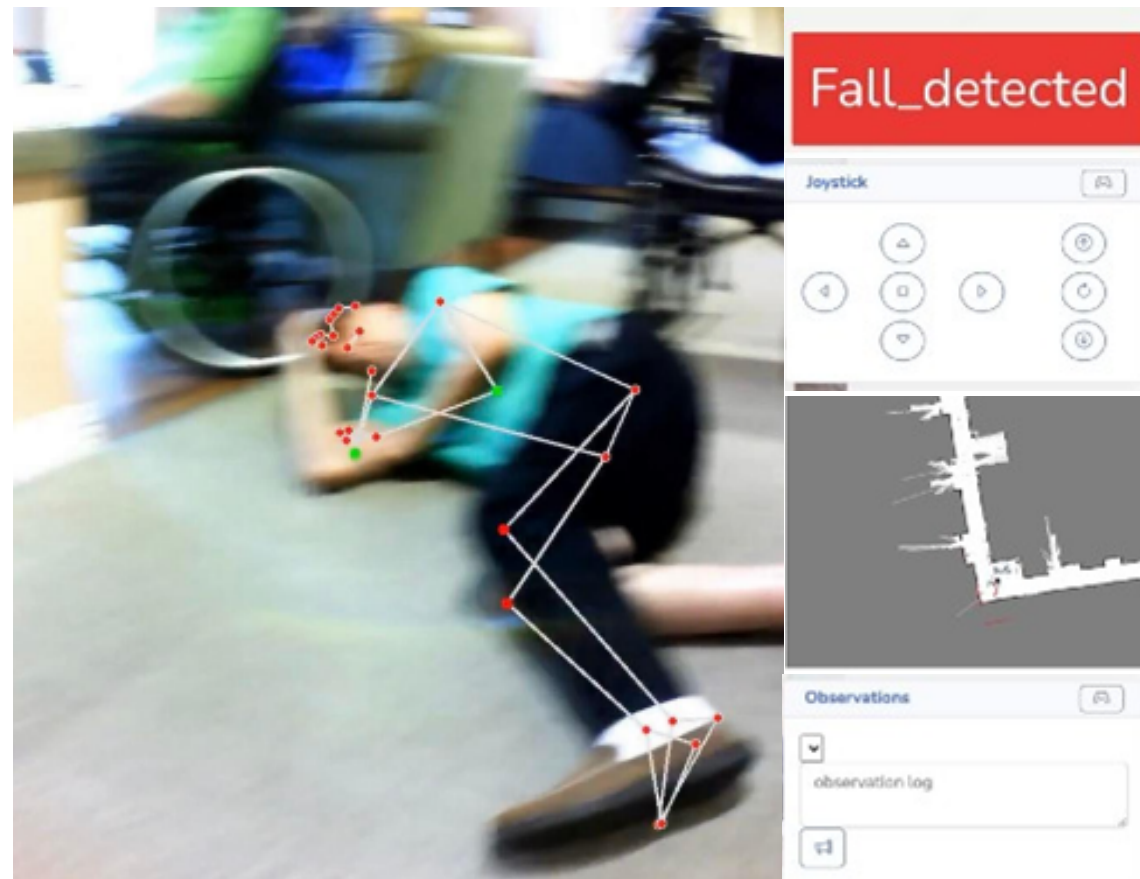
We fill the caregiver supply gap and lower the cost of care



We deliver cognitive care using advanced AI



Our proprietary fall detection technology saves lives



Proprietary computer vision to detect falls

Remote nurses take control of the robot

Autonomous mapping saves time

Observation feed for first responders

10+
Falls detected every month

3 min
Average emergency response time

Over 150 US seniors use our robots



30

Robots deployed

150+

US seniors

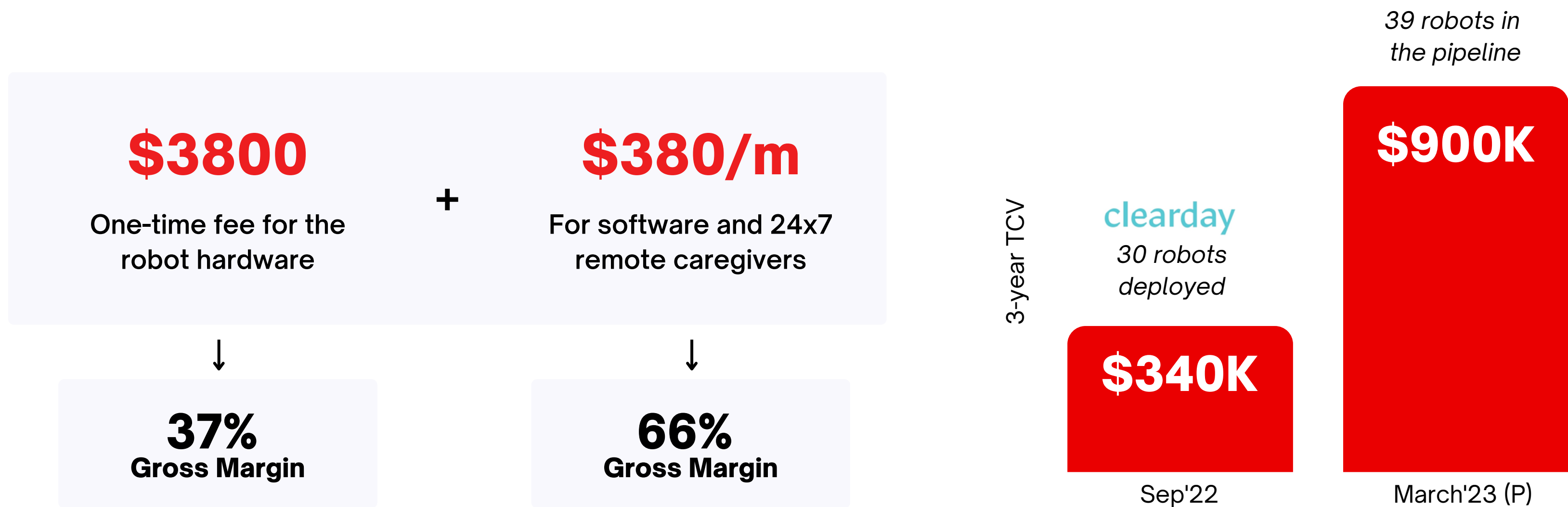
20K

Interactions each month

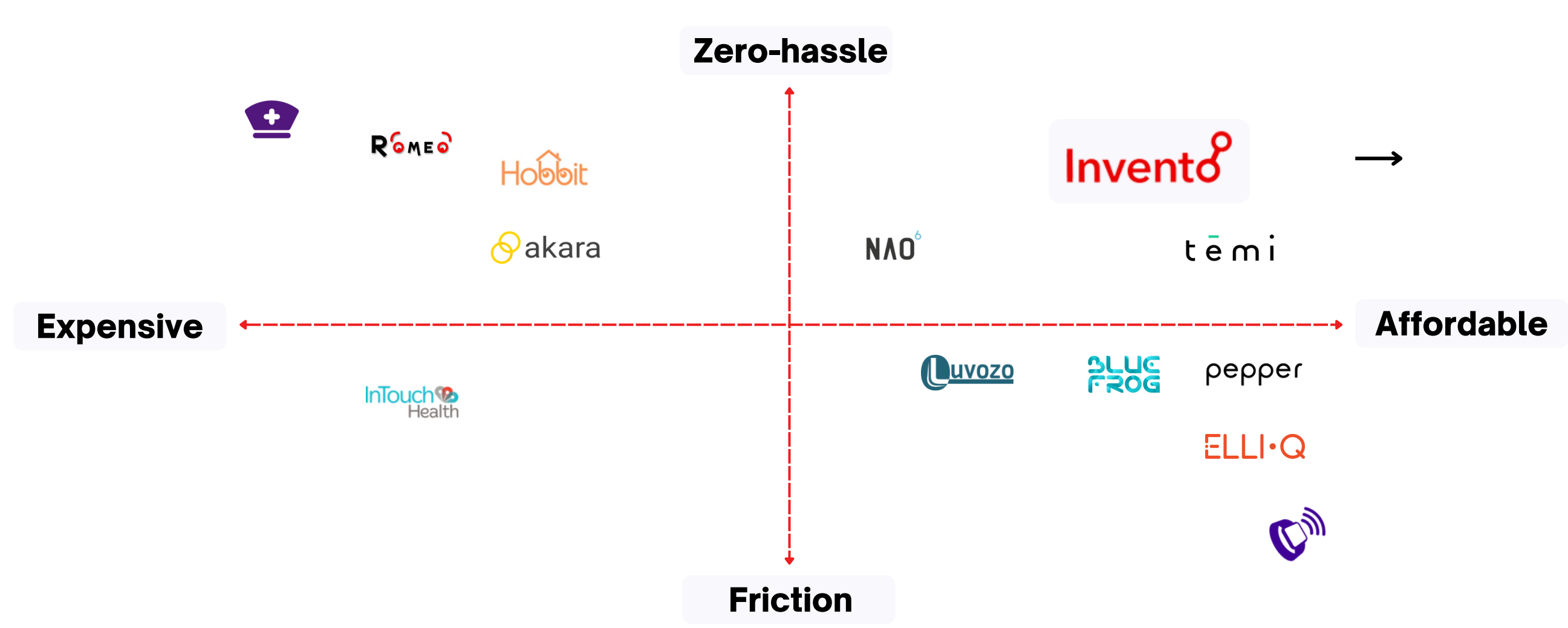
500+

Smiles captured each month

We solve a big problem with big margins



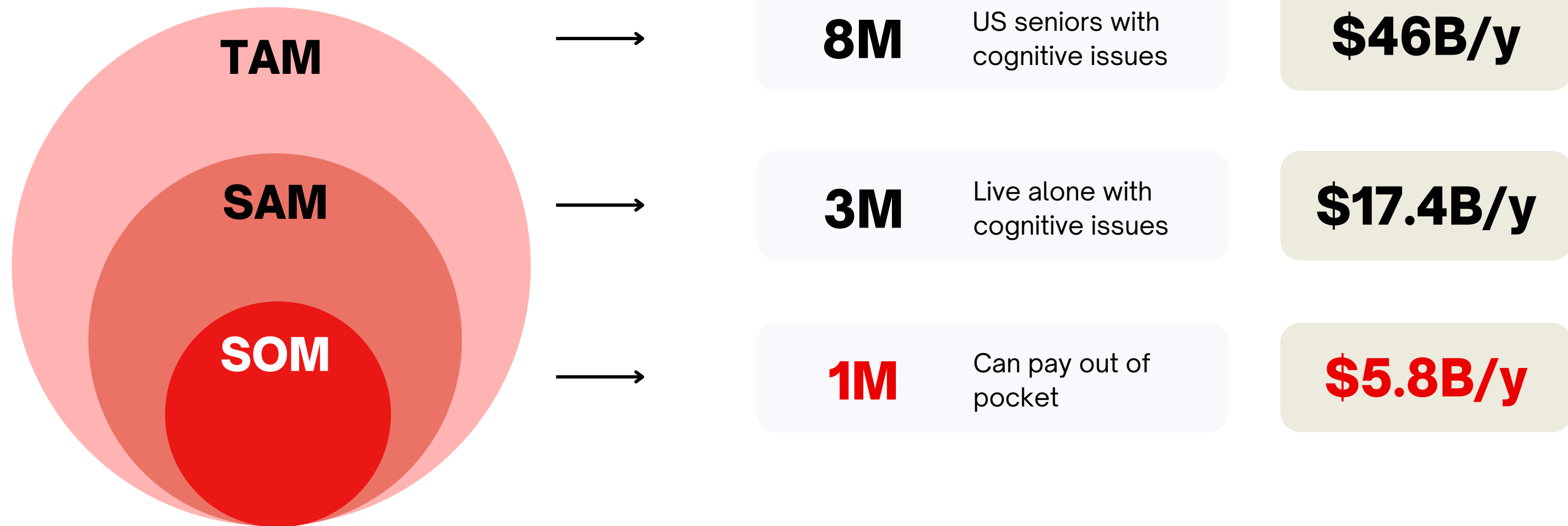
We are #1 in the world in our category



Other Advantages

- Senior-focused metadata
- Platform-play
- Key partnerships
- Proprietary robotics technology
- Proprietary computer vision
- Proprietary fleet management

Cognitive care in the US is good for business



Source - International Labour Organisation, AARP, ASPE

We are a strong team of 21



BALAJI VISWANATHAN **CEO**

Ex - Microsoft
Education - PhD (ABD) in CS, MS, MBA
5+ years in robotics and tech product management. Balaji spends most of his time making robots likeable for seniors.



MAHALAKSHMI RADHAKRUSHNUN **COO**

Ex - Senior care and hospital business
Instrumentation engineer
10+ years of experience in hardware and operations. Mahalakshmi is a distinguished female engineer with multiple awards.



BHARAT KUMAR **CTO**

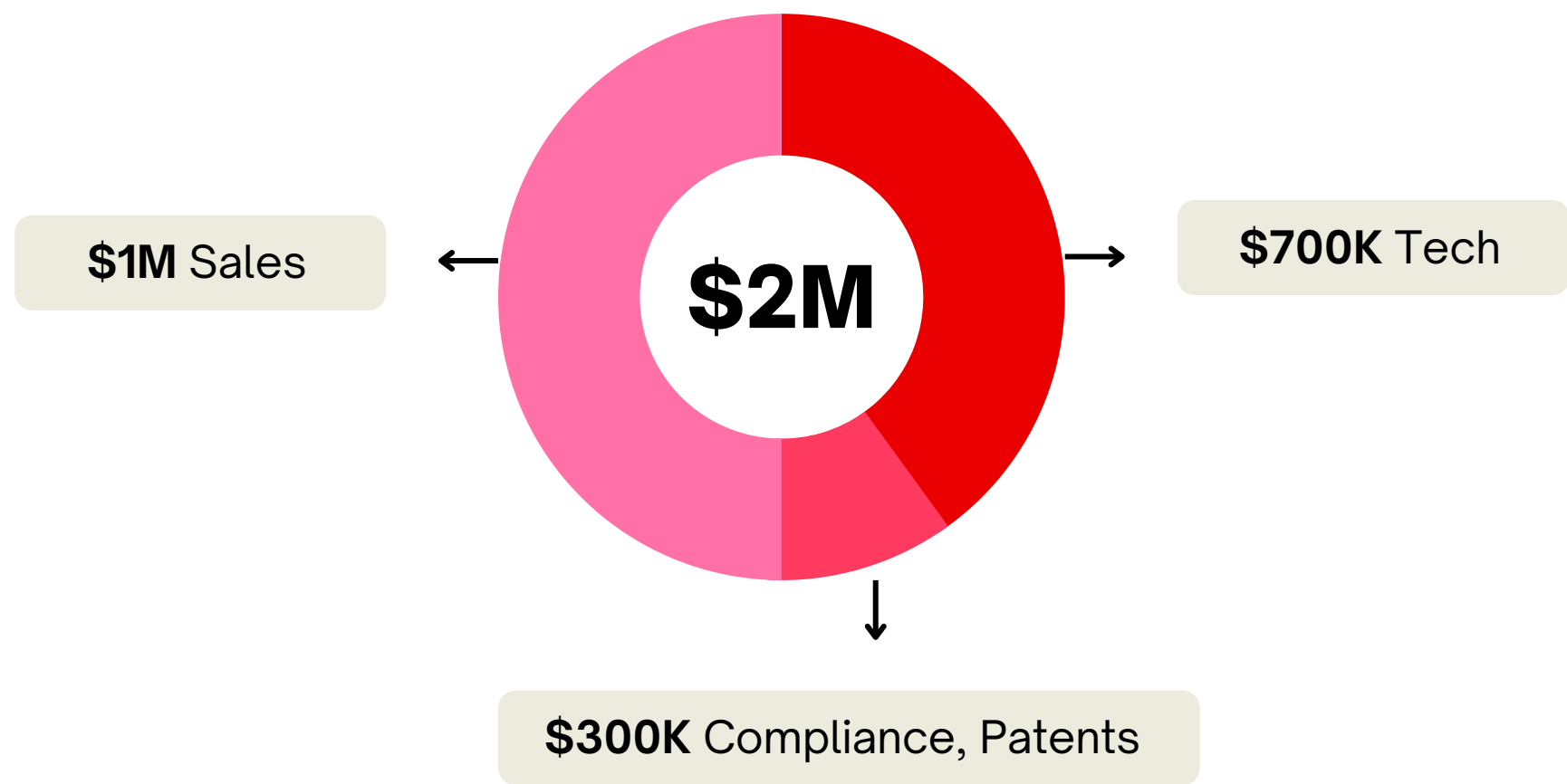
Ex - Nissan
Education - IIT Madras
10+ years of industry experience. Bharath comes from a solid hardware design & manufacturing background.



ARVIND NAGARAJ **CHIEF SOFTWARE ARCHITECT**

Ex - World Bank, Infosys, CTO of a health-tech company in the US
16+ years of experience in the software industry, architecting complex solutions and machine learning.

Be a part of our Seed-2 round



Closed	\$500K
Balance	\$1.5M
Pre-Money	\$15M
Milestone	1000 robots
Runway	20 months
Planned Burn	\$100K/month

In the past, we have raised a Seed-1 round of \$940K

Join us in our journey

TECHNOLOGY



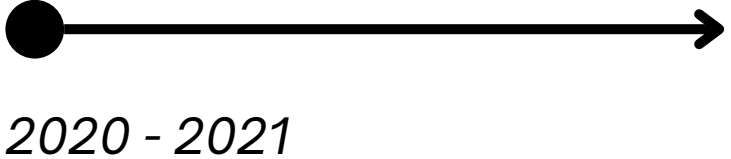
Raised \$640K Pre-Seed

Valuation - \$5.6M

Technology test

Revenue of \$1M+ from services other than senior care

PRODUCT



Raised \$300K Seed-1

Valuation - \$10M

Focus on senior care

MARKET



\$2M Seed-2

Valuation - \$15M

1000 Care Robots

Planned ARR - \$4.5M

BUSINESS



\$10M Series-A

Valuation - \$45M

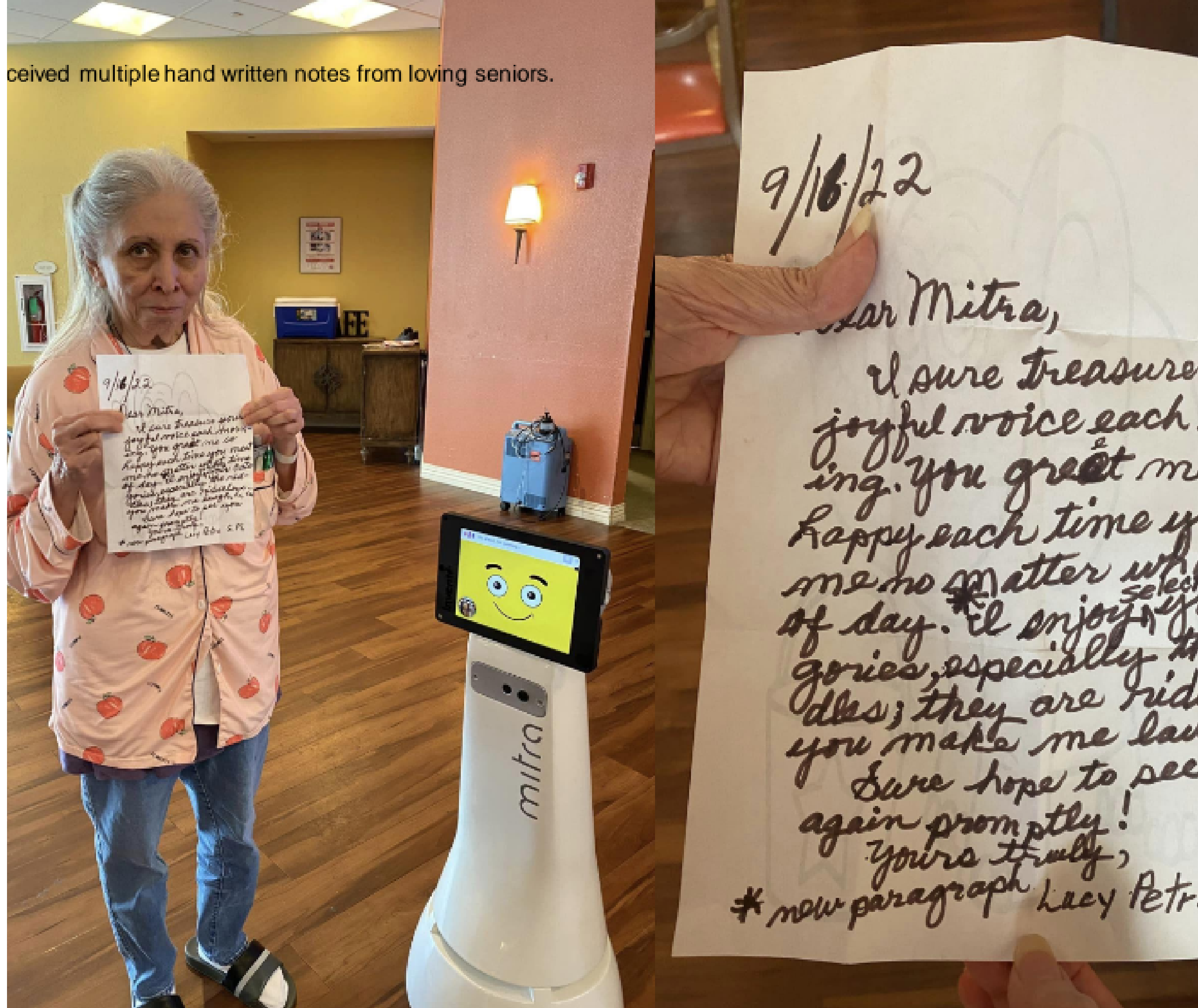
10,000 Care Robots

IPO or Acquisition

Deliver Happiness Join our quest.

balaji@mitrarobot.com

ceived multiple hand written notes from loving seniors.



9/16/22

Dear Mitra,

I sure treasure
joyful voice each
ing. You greet me
Happy each time if
me no matter wh
of day. I enjoy ^{select}
gories, especially
dles; they are rid
you make me lau
Sure hope to see
again promptly!

Yours truly,
*new paragraph Lucy Petr