



# WHEEL EXPO


A free tool for creating online  
virtual events, exhibitions,  
3D websites, digital twins

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The complexity and high cost of creating a virtual and interactive 3D space, as well as organizing the registration of visitors and accepting payments

Platforms for online exhibitions and events that organize everything on their own and do not allow other companies to provide services and works

Very few companies create interactive projects of 3D models (for example booths) for mass market. Basically it's just a set of pictures from different angles for the client.

**The problems we have now**

# Product

## We propose FREEDOM OF CHOICE on our platform

### The platform is almost free.

You can use:

- our free virtual 3D spaces, buy pre-made spaces, use that you already have, create new spaces by our, your or hired designers,
- invite clients or friends in your 3D space, and earn money or have fun,
- this tool does not just allow you to create a 3D space, but actually create a new or improve an existing event or other business.

System for creating different virtual places for online events, exhibitions, meetings, relax and just places for everyone. Social network. Marketplace. Tender and payment system. All in one platform.

You yourself choose with whom to organize your business, from whom to order services, with whom to cooperate.

# Product

## UNREAL ENGINE 5

Virtual spaces on the Unreal Engine 5.  
Opportunity to immediately use VR headsets in such spaces.  
Walk and fly around. Interact.



# Product

## How it works

Exhibition organizer  
create new virtual  
pavilion



Choose a free pavilion from  
us or create a new one with  
own designers or by tender at  
the platform



Invite exhibitors and  
visitors to your virtual  
exhibition



Get paid from  
your customers

Exhibitor create new  
booth.



Choose a free booth  
from us or create a  
new one with own  
designers or by tender  
at the platform



Take part in all exhibitions  
with one booth. Invite  
visitors to your virtual  
booth or to your  
presentation virtual space



Get sales for your  
products and  
services

Event company  
create new space.  
Choose category  
(meeting,  
conference, relax,  
wedding etc.)



Choose a free space from us  
or create a new one with own  
designers or by tender at the  
platform



Invite visitors to your  
virtual space



Get paid from  
your customers

# Opportunity and market



Virtual events Total world  
2022

Source : AlliedMarketResearch



Compound annual growth rate  
(CAGR) of **20%**



Virtual events Total world  
2032

Source : Allied MarketResearch

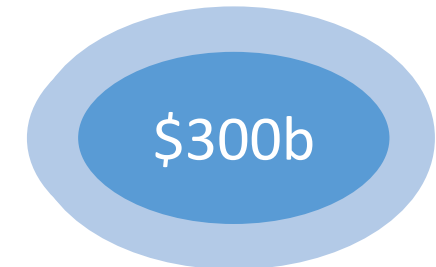


Virtual events USA

Source : AlliedMarketResearch



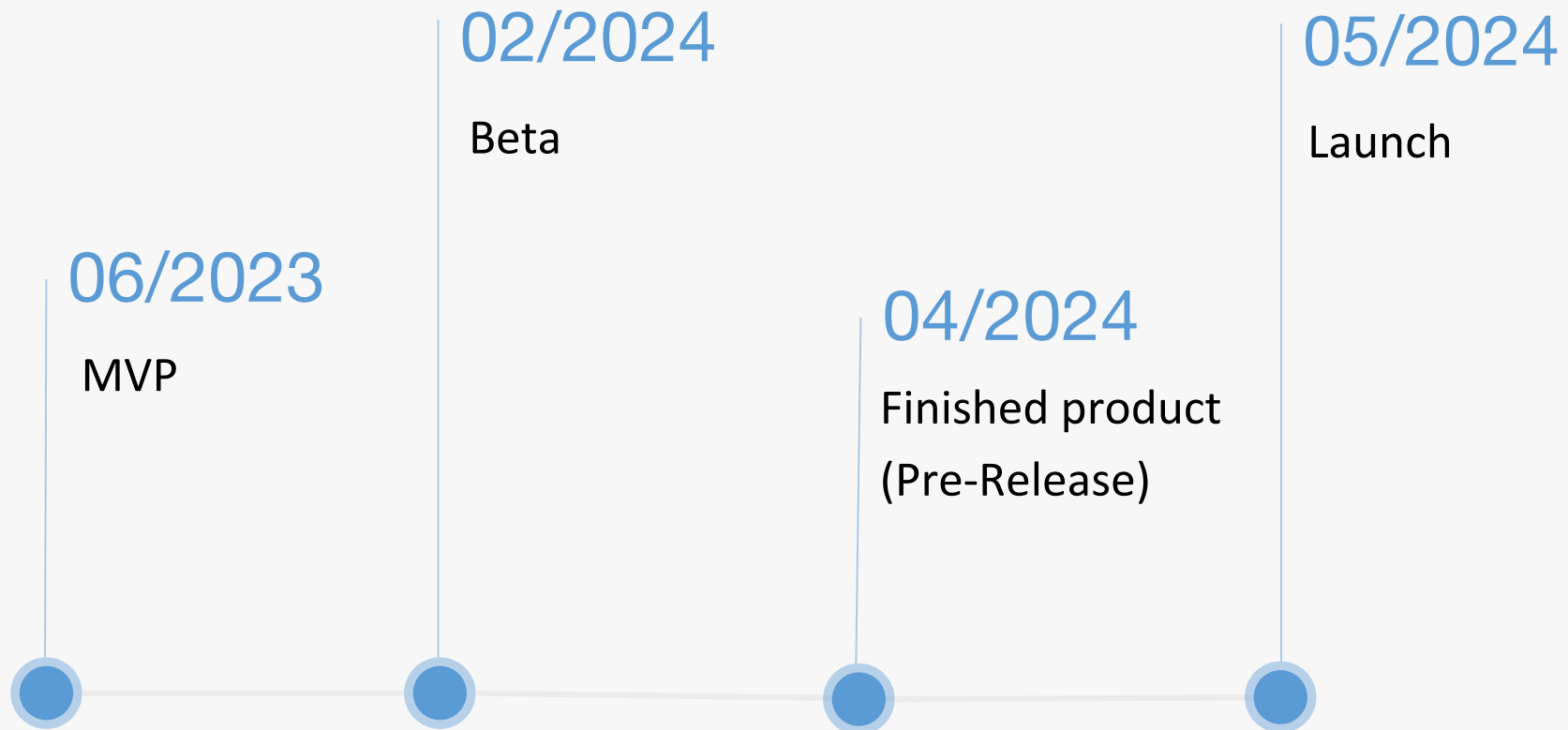
Compound annual growth rate  
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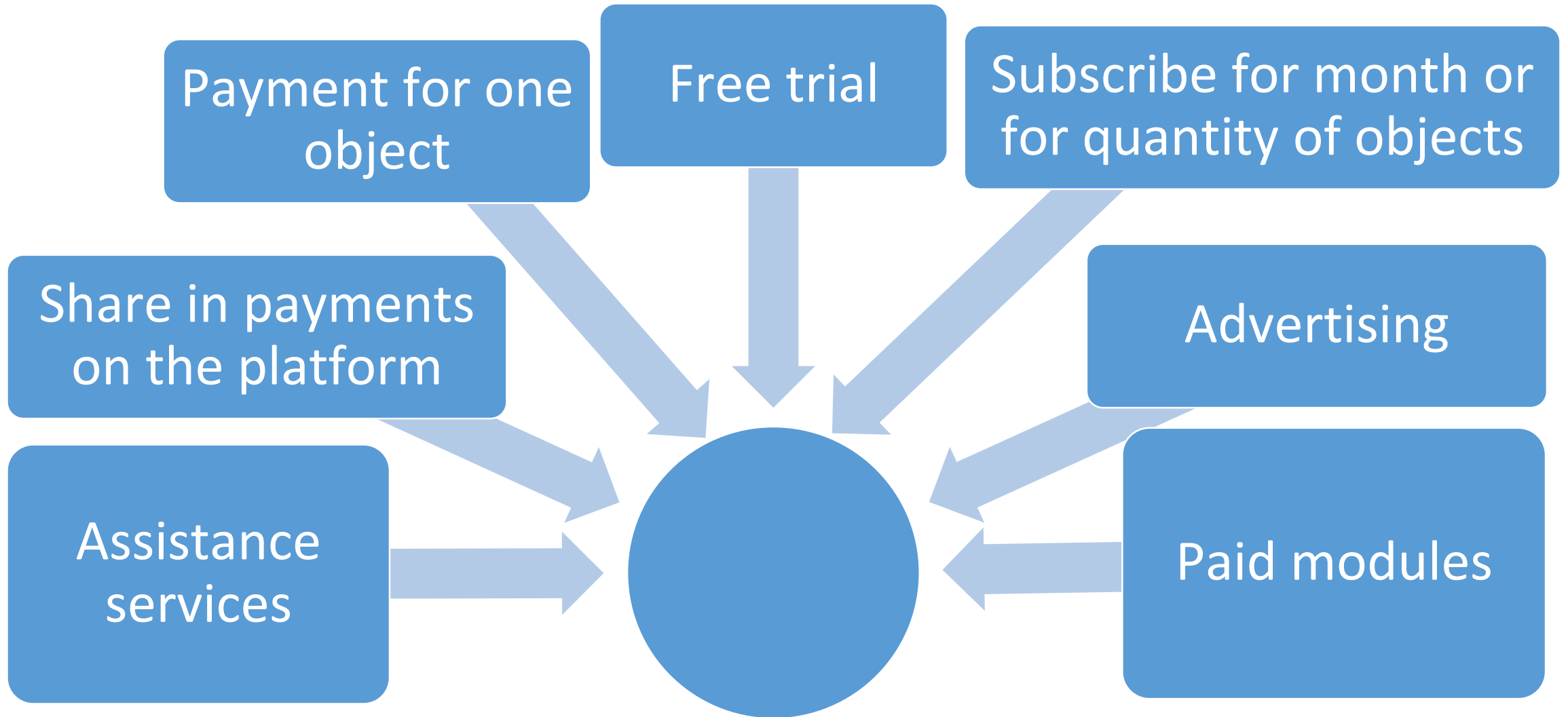
Virtual events USA  
2032

Source : Allied MarketResearch

# Traction



# Business model

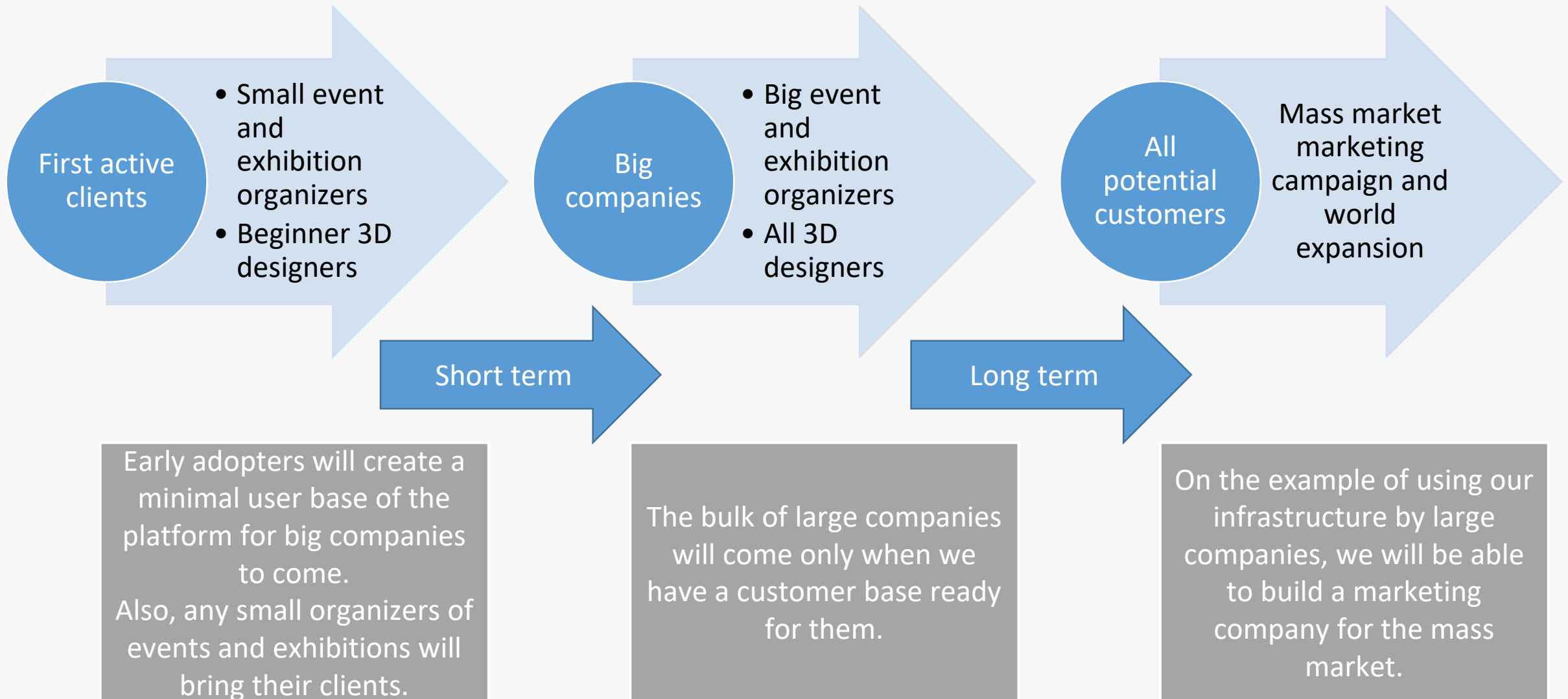




# Competition

| Logo  | Competitors   | Country       | Free                      | Graphics engine | Functionality 1-5 |
|---|---|---------------|---------------------------|-----------------|-------------------|
|    | <a href="https://www.vfairs.com/">https://www.vfairs.com/</a>         | USA           | No                        | 4               | 5                 |
|    | <a href="https://www.eventx.io/">https://www.eventx.io/</a>           | China         | Yes - minimum package/ No | 3               | 5                 |
|    | <a href="https://www.hexafair.com/">https://www.hexafair.com/</a>     | India         | No                        | 2               | 5                 |
|    | <a href="https://samaaro.com/">https://samaaro.com/</a>               | India         | No                        | 3               | 5                 |
|    | <a href="https://www.onlineexpo.com/">https://www.onlineexpo.com/</a> | Estonia       | No                        | 3               | 3                 |
|    | <a href="https://www.artsteps.com/">https://www.artsteps.com/</a>     | Greece        | No                        | 5               | 2                 |
|    | <a href="https://expoplatform.com/">https://expoplatform.com/</a>     | Great Britain | No                        | 4               | 4                 |
|    | <a href="https://www.v-ex.com/">https://www.v-ex.com/</a>             | Great Britain | No                        | 5               | 2                 |
|    | <a href="https://www.gevme.com/">https://www.gevme.com/</a>           | Singapore     | Yes - minimum package/ No | 2               | 3                 |
|  | <a href="https://about.inverse.app/">https://about.inverse.app/</a>   | USA           | No                        | 3               | 3                 |
|  | <a href="https://www.exclusible.com/">https://www.exclusible.com/</a> | Portugal      | No                        | 5               | 3                 |
|  | <a href="https://x.la/">https://x.la/</a>                             | Great Britain | No                        | 5               | 4                 |
|  | Wheel Expo  | Ukraine       | Yes                       | 5               | 5                 |

# Go to market



# Team



**Volodymyr Storublyov**

**CEO**

Strategic planning,  
Leadership, Sales,  
Marketing, Corporate law



**Oleksii Planida**

**CTO**

C++, Unreal Engine, SQL,  
Java, Python, System  
architecture, VR



**Alex Riabtsev**

**Startup  
development**



**Pavlo Tyzhuk**

**Startup  
development  
and marketing**



**Dmytro Tomnuk**

**UX/UI design**

**Advisors**

# Funding

**We are looking for funding  
to create a full-fledged product**

The minimum amount we need is \$350,000.  
With it, we will be able to make a beta version,  
with which it will be possible to enter the market  
and then refine it.  
For a full-fledged product, we need \$470,000.

